



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

XAPADS MEDIA

Virtual Campus Recruitment – 2021 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register - 7th Feb 2021, 6 PM

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| Company | XAPADS MEDIA |
| Website | www.xapads.com |
| Batch | 2021 |
| Date of Campus | Will be confirmed later |
| Job Title | Executive Media Delivery |
| Eligible Degrees | UG |
| Eligible Branches | Mass Com |
| Eligibility Criteria | 60% throughout in 10 th 12 th and Graduation |
| Compensation (CTC) | Salary Package - 22K (Fixed) + other benefits (Variable) <i>Freshers and Female candidates only</i> |
| Roles & Responsibilities | <ol style="list-style-type: none">1. Monitor media budget for the campaign and issue periodic analyses for clients like Media negotiations.2. Develop new contacts, and expand existing relationships with Publishers / Affiliates.3. Ensure advertiser campaign optimization and delivery as per client needs.4. Manage overall revenue for the publishers – US, UK & Middle-east. |
| Any other Specific requirement for the Drive | <ol style="list-style-type: none">1. Ad Models: CPM, CPC, CPL, CPI, CPV, CPCV, CPE2. Ad Sizes: 300 x 250, 728 x 90, 160 x 6003. Ad Types: Banner, POP, Videos |
| How to Apply? | All interested students should apply latest by Sunday Dt. 7th Feb 2021 by 6 pm CLICK HERE TO APPLY |

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group
Dean – Industry & Academia Alliance
Advisor – Amity Education Group